

CREATE YOUR  
EXCEPTIONAL  
+  
SUSTAINABLE  
COMPETITIVE  
ADVANTAGE

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STRATEGY

ANALYTICS

COMMUNICATIONS



## Strategic consulting, planning & communications for healthcare organizations

XtraGlobex is a strategic consulting firm specializing in creating exceptional and sustainable competitive advantage for medium- to large-sized businesses around the globe.

**WE HELP ORGANIZATIONS IDENTIFY AND OVERCOME CHALLENGES, CREATE AND SEIZE NEW OPPORTUNITIES, AND REACH THE NEXT LEVEL OF THEIR GROWTH AND SUCCESS.**

We work with our clients to turn existing challenges into positive solutions, and future hurdles into launchpads, keeping them ahead of trends and on an upward growth trajectory.

### We offer:

#### STRATEGY

Strategic planning, business development, advisory and preparation are all key components to any project.

Whether one-on-one or in group workshops, we can bring in the insight, experience and perspective to help connect the dots and lay the foundation for your project and organization's success.



ACCOUNTABLE CARE ORGANIZATIONS



HEALTHCARE PROVIDERS



HEALTH PLANS

We can help you turn what makes you special into what makes it a force in the market and priceless to your customers.



Visit us at

[www.xtraglobex.com](http://www.xtraglobex.com)

to learn more.

#### ANALYTICS

In-depth analysis, competitive research, opportunity assessment, and a wide variety of data gathering and interpretation activities are the only surefire way to tie your roadmap to reality, and measure your outcomes.

We can help establish clarity in your starting point, your place in the market, and your path forward, as well as visibility into your progress and eventual arrival at the goal line.

#### COMMUNICATIONS

Sharp and on-tone communications execution can be an essential part of rolling out and supporting any business endeavor. Whether internal or external, B2B or consumer-facing, we can put together the elements necessary to get your message out.

Our communications offerings include print pieces, advertising, websites, videos, compositions, design projects, and more.