

## Rob Croner

Vice President, Senior Executive Coaching Services



Rob is a highly regarded human resources leader, with over 25 years of experience building and leading successful HR initiatives for various prominent organizations in the Philadelphia area. As Vice President of Senior Executive Services at CCI Consulting, Rob harnesses his extensive executive-level experience and human resources background to help senior leaders and senior teams push their capabilities forward and adapt to the ever-changing dynamics of today's complex business environment.

Known for his strategic insight, interpersonal skills, and cordiality, Rob develops a collaborative and productive relationship with executives that focuses on uncovering their personal strengths, passions, and purpose, as well as creating successful strategies to help them navigate the next steps in their professional journey.

Prior to joining CCI Consulting, Rob was Senior Vice President and Chief Human Resources Officer for the Children's Hospital of Philadelphia (CHOP), where he was responsible for the oversight and direction of all human resources activities for the organization, including the hospital, research institute, and several physician practice plans. Under his leadership, CHOP's HR team was recognized with HR Awards for Excellence in 2009 and 2010 from the Delaware Valley HR Department of the Year awards program. Additionally, Rob received the Lifetime Achievement Award in 2014 from this program.

Before his role at CHOP, Rob was Executive Vice President and Chief Human Resources Officer for Radian Group, Inc., a Fortune 1000 mortgage insurance firm headquartered in Philadelphia. A notable outcome of his efforts at Radian was an HR Department of the Year Award in 2007 for the HR team's accomplishments in support of a proposed merger. Rob also served as Vice President of Human Resources at Independence Blue Cross and held senior-level HR positions for Fidelity Bank (Wachovia) and the Philadelphia Inquirer & Daily News.

Rob holds a master's degree in Human Resource management from Widener University and a bachelor's degree from Gettysburg College. In addition to his corporate experience, Rob has held adjunct faculty positions at the University of Pennsylvania and Widener University, teaching coaching and human resources management courses. He has also served on the boards of non-profit and professional organizations, including Metropolitan Career Center and the Philadelphia Workforce Investment Board (PWIB).