

Email Blast

April 6 Webinars CERC and CDC, Plus Tools and Resources from CDC



CERC Overview for COVID-19

The right message at the right time from the right person can save lives. Health communication professionals, public officials, and others working to share information during the novel coronavirus outbreak can apply Crisis and Emergency Risk Communication (CERC) principles to more effectively develop and share COVID-19 messages. Join CDC's CERC program on April 6, 2020 at 1 p.m. to learn more about using CERC principles to help fight the spread of COVID-19. Closed captioning will be available.

More information on this webinar, previous CERC webinars, and continuing education can be found on the CERC Webinar Website

Webinar Information

When: April 6, 2020 at 1 p.m. ET

Please click the link below to join the webinar: https://www.zoomgov.com/j/1602903524

Or iPhone one-tap:

US: +16692545252,,1602903524# or +16468287666,,1602903524#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):US: +1 669 254 5252 or +1 646 828 7666

Webinar ID: 160 290 3524

International numbers available: https://www.zoomgov.com/u/acMT9czZKu

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The CDC website offers frequently updated information regarding COVID-19 including calls and resources for individuals with special needs (see below for link to videos available in sign language).

Update on the Coronavirus Disease 2019 (COVID-19) Response

Please join us for an update on the COVID-19 response.

Date: Monday, April 6, 2020

Time: 4:00 p.m. ET

CDC will share guidance for the private sector, including what CDC knows at this point and what CDC is doing in response to this outbreak. We will also have time for questions and answers. **To submit questions in advance, please email eccevent337@cdc.gov** with "Partner Call 4/6" in the subject line.

The call will be recorded and posted on CDC's website.

REGISTER HERE

https://www.zoomgov.com/webinar/register/WN hQKIAuiBT5GI4jGLrPBqJA

News at CDC

The At Risk Task Force and Community Mitigation Task Force began merging this week. Stay tuned for updates as we become stronger together.

Tools and Resources

Higher Risk for Severe Illness

Underlying Health Conditions

- <u>People Who Are at Higher Risk for Severe Illness page</u> has continued updates for improved navigation (Updated)
- People at Higher Risk for Illness list has clearer communication of the potential risk factors (Updated)
- <u>People with Moderate to Severe Asthma</u> updated with direction on Asthma Action Maps and asthma-friendly cleaning support

Other Populations At Risk

People with Disabilities

• <u>COVID-19 videos in American Sign Language</u> (New Videos Added)

Social, Behavioral Health and Emotional Wellbeing

Mental health, coping, and resilience

- <u>Daily Life and Coping</u> a new landing page to highlight resources people can use to plan, prepare, and cope with stress of COVID-19 (new)
- Stress and Coping page updated for easier navigation (updated)