

Email Blast

Tools to Assist with Recruitment of Displaced Workers

Approximately 6.6 million (and growing) employees in industries like retail and hospitality are looking for temporary work to supplement their lost income.

has developed a free <u>Recruitment Toolkit</u> that features templates and best practices to help you stand out and recruit these displaced workers. Inside you'll find...

- Job posting modifications to target displaced workers;
- Talking points & email templates for outreach to closed local businesses;
- Social media templates & recruitment tips you can use today; and
- Virtual interview best practices & tools.

While this tool is geared toward recruitment for senior care, the principles apply to all human service work.

Templates, Tools & Guidance To Recruit Displaced Workers

Attracting recently displaced workers will take a grassroots effort. To help, we've created this recruitment toolkit, jam-packed with guidance, tools, and templates that you can use today. We hope you find this resource helpful and thank you for your hard work during this difficult time. #InThisTogether Access the toolkit.