

**SPECIAL OFFERING
NONPROFITS SERVING PEOPLE WITH
INTELLECTUAL AND DEVELOPMENTAL DISABILITIES**

Grantmakers of Western Pennsylvania and Dentons Cohen & Grigsby are pleased to announce a three-part online series designed for organizations serving individuals with intellectual/developmental disabilities underwritten by The Edith L. Trees Charitable Trust.

What will drive disability services in the "COVID Economy," and after that? How fast will these pressures be felt by nonprofit organizations serving those with intellectual/ developmental disabilities (I/DD) and their families?

Change and innovation are no longer linear or predictable propositions. COVID-19 put a spotlight on:

- The frailties of our health and human services infrastructure,
- How capable we are as a society under pressure to convert emerging good ideas and tools for the future into new provocative and better practices within weeks of the virus outbreak in 2020,
- Blurring the boundaries and roles of nonprofits, for-profits, and government, and
- The use of technology to solve problems more quickly and cheaper.

COVID-19, also causing an economic shock three times worse than that of the 2008 financial crisis, has been a doozy for nonprofits. What will all this disruption mean for nonprofit organizations that serve people with intellectual/ developmental disabilities?

The future is not all gloom. We will surely see a rise in great opportunities for nonprofit organizations. It will require all viable organizations to pivot their thinking about what the future looks like and prepare for this different operating environment. Sometimes it will require small adjustments, pivots, restructuring, or designing a new initiative to address a funding opportunity. Regardless of the scale, organizations will need to understand the steps and tools to implement continuous improvements and new ideas.

Session One and Two will be virtual sessions. You can pick the sessions you would like to attend. A description of the three sessions follows:

SESSION 1. Tuesday, April 13: 9:30-10:30 a.m.

The Road Ahead for Nonprofits serving Individuals with intellectual/developmental disabilities: A lively conversation with Ken Berger and Kate Dewey

Open to all nonprofits serving individuals with intellectual and developmental disabilities.

No one can predict the future, nor can we control what happens. We can only try to anticipate the changes afoot and prepare accordingly. This will be an interactive session where the audience is also a great asset in identifying the trends to watch.

Ken Berger – **Executive Director of Spectrum 360** – is a seasoned executive with decades of nonprofit leadership and direct service experience. He has recently focused on leading special-needs agencies, including Jawonio, the CTC Academy, and Spectrum360. He has also worked in positions focused on positively transforming the entire social sector (philanthropy, nonprofits, and for-profit social enterprises).

From executive positions at Algorhythm and Charity Navigator, Ken helped organizations manage and measure what matters most to meet their mission (measurable, positive outcomes) and improve their overall performance. He has also been an active speaker, teacher, and writer on a wide range of concern issues to the social sector and those who support it. Ken has led advocacy efforts for public funding and legislation helping individuals with special needs. He currently serves on the Board of Directors of the National Association of Private Special Education Centers, ASAH (a statewide association of New Jersey private special education schools), and CHIMES (one of the largest agencies serving people with disabilities in the nation). Ken is also a member of the New Jersey Coalition of Adult Day Programs. He also continues to work on behalf of the social sector as a Leap Ambassador, serving with a community of nonprofit thought leaders, forward-looking funders, and policymakers who believe that mission and performance are inextricably linked.

Kate Dewey – **Senior Advisor, Tax- Exempts and Nonprofits, Dentons Cohen & Grigsby** – has provided strategy management services to a wide variety of nonprofits, public agencies, and foundations across the United States. In recent years, she has been recognized for her innovative thinking and trend spotting, particularly in the health and human services sector. Dentons Cohen & Grigsby has been a leader in providing an integrated suite of legal, government affairs, and organizational development consultation into a seamless service for nonprofits.

SESSION 2. Tuesday, April 20: 9 a.m. – 1 p.m.

Disruption Got You "Stuck"? Come learn more about the Innovation Process.

An educational session on the Innovation Process. **Registration is limited to Organizations in Southwestern Pennsylvania serving individuals with intellectual and developmental disabilities. Teams of two or more individuals from the same organization will be given preference. The total number of slots will be limited to 100 - you will be notified if you are wait-listed.*

You know what you are trying to achieve, and resources are tight. It may be that you need a small adjustment to a process, drive continuous improvement, or design a new service approach. Yet every day, you hear that nonprofits should be more innovative. And the more you hear those words, the more you may feel stuck and wonder whether there is a secret sauce to innovation.

What is that secret sauce you need to understand and apply to be confident to invest in making the changes or embark on a new direction? **Join us for an engaging applied educational session on the Innovation Process**. We will be delving into the exact steps that companies, start-ups, and inventors use to take a concept to execution.

But to be clear, in this short session, our goal is only to build familiarity with the process overall and to engage you in selected practice sessions. No one can become an expert in four hours, so this is purely an informative and allied learning experience.

Attending organizations will be eligible to apply to be one of the five organizations to participate in a Learning Circle. Each participating agency will be assigned a trained coach to develop an approach to a pain point or opportunity they want to address.

Our Trainer: Matt Prostko is the Principal at Talent Physics, providing services around strategy execution, innovation, leadership development, and executive coaching. He brings a rich business background to bear, with experience at the Vice-President and Director Level in semiconductor, software, IT, and consumer goods markets, with roles at IBM, PepsiCo, Metrowerks, Motorola, and Freescale Semiconductor. Matt has led sales teams and global product development teams, held P&L responsibility, and created and led the Customer Loyalty organization for Freescale.

After Freescale, Matt joined BTS, a strategy execution consultancy, and launched an office for them in Austin, Texas. At BTS, Matt led executives from NetApp, Accenture, Deloitte, Xerox, Dell Computers, AMD, Flowserve, McAfee, Texas Instruments, Tyco, Gates Manufacturing, Baker Hughes, ConocoPhillips, Kimberly Clark, Walmart, Coca-Cola, Valero Energy, Lyft, Celanese, AT&T, through leadership development and strategic execution engagements.

SESSION 3. May – July 2021

Innovation Learning Cohort

Only agencies that participate in the April 20 educational seminar with Matt Prostko are eligible to apply.

Five nonprofit agencies located in Southwestern Pennsylvania will be selected through a competitive application process to participate in a more intensive applied learning process. Each organization will be assigned a trained innovation coach to create a specific approach to address a pain point, refinement, or new opportunity.