



2022 RCPA Conference
October 11–14
Hershey Lodge

SPONSOR • EXHIBIT • ADVERTISE

Rehabilitation and Community Providers Association

Presents

“TOGETHER”



Face-to-Face Events Offer Many Benefits

Great News — the 2022 RCPA Annual Conference, *Together*, is back in person! RCPA is excited to be able to offer a dynamic event with national speakers and interest from around the country.

The Rehabilitation and Community Providers Association (RCPA) is privileged to have the finest companies and organizations supporting the work of rehabilitation, health, and human services for its conference. Using sponsorship circles, the association is able to honor and recognize these supporting organizations. Within each sponsorship circle, specific events and items such as receptions, meals, networking opportunities, speaker support, attendee materials, etc. are available, providing additional “naming recognition” for those interested. Opportunities are listed elsewhere in this brochure.

Organizations wishing to be a sponsor for the 2022 conference **MUST** contact Carol Ferenz [via email](#) or phone at 717-385-4775 before completing the sponsorship form. Sponsorships may be shared if desired.

By registering and participating in this conference, you consent to interview(s), photography, audio recording, video recording, and its/their release, publication, exhibition, or reproduction to be used by RCPA and its representatives. You release RCPA, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, and video and/or sound recordings. You also waive all rights you may have to any claims for payment or royalties and any right to inspect or approve any photo, video, or audio recording taken by RCPA or the person or entity designated to do so by RCPA.



LODGING ARRANGEMENTS

must be made directly with Hershey Lodge. Guests who prefer may call for reservations at 855-729-3108 and ask for the room block for RCPA's 2022 Conference at Hershey Lodge, Sunday, October 9 to Friday, October 14. The Hershey Lodge reservations team is available seven days a week from 8:00 am – 8:00 pm to assist you.

Reservations can also be made [online](#).* Be sure to indicate that you are an RCPA Conference participant to receive the discounted rates.

**Link will not work with Internet Explorer*



SPONSORSHIP OPPORTUNITIES

PLATINUM CIRCLE \$20,000 and above includes:

- Exhibit booth
- Full page advertisement
- 6 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Access to a meeting room for private meetings
- Recognition at conference – signage, podium thank you, inclusion in sponsor slideshow rotation

Specific Opportunities:

- Welcome Reception – \$25,000
- Networking Reception – \$25,000
- Naming Connections Hall (formerly Exhibit Hall) – \$20,000
- Exhibit Hall Lunch – \$20,000

GOLD CIRCLE \$15,000 – \$19,999 includes:

- Exhibit booth
- Full page advertisement
- 5 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

Specific Opportunities:

- Breakfast Buffet October 12 – \$19,000
- Exhibit Hall Breakfast Buffet October 13 – \$19,000
- Award Luncheon – \$18,000
- Coffee Breaks (5) – \$17,500
- Networking/Hospitality Suite (4 evenings) – \$16,000
- Mobile App – \$15,000

SILVER CIRCLE \$10,000 – \$14,999 includes:

- Exhibit booth
- Half page advertisement
- 4 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

Specific Opportunities:

- Wi-Fi (you select the password) – \$14,500
- Keynote Speaker Support – \$12,000
- Speaker Support – \$12,000
- Charging Station – \$10,000

BRONZE CIRCLE \$5,000 – \$9,999 includes:

- Half price booth
- Half page advertisement
- One complimentary registration (3 if half price booth purchased)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

Specific Opportunities:

- Conference Tote Bags (with logo) – \$8,500
- Conference Notebooks – \$7,000
- Entertainment – \$6,500

SUPPORTING CIRCLE \$4,999 and under includes:

- Half page advertisement
- One half price registration
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

Specific Opportunities:

- Travel Snacks – \$4,000
- Conference Lanyards – \$4,000
- Connections Hall Game – \$3,500
- Single Coffee Break – \$3,500
- Pens (with logo) – \$2,500
- Connections Hall Game Prizes – \$2,500
- Convention Center Mirror Clings – \$500 per bathroom

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EXHIBITOR OPPORTUNITIES

2022 RCPA Conference Exhibit Opportunities

Booth in Connections Hall comes with:

- 2 Complementary Conference Registrations
- 10' x 10' Booth with 8' table, skirted, 3' draped side rails, 10' backdrop, 2 chairs, 1 wastebasket
- Electricity available for additional charge purchased through RCPA/Hershey Expositions
- Recorded video interview with RCPA to be available through the mobile app
- Entertainment and networking reception, breakfast, and lunch with attendees in Exhibit Hall
- "Best of Show" Contest

Why Should You Exhibit?

- **Maximize Visibility** – Connections Hall is the hub of conference activities. We have new ways to help people engage with you!
- **Reach Out** – With over 700 attendees from more than 350 organizations and government offices, the conference is an investment in your future.
- **Planning and Contacts** – All exhibitors can reach out to conference guests through the mobile app before and during the event. RCPA will provide a complete contact list following the event.
- **Mobile App** – To attract and communicate with attendees while sharing more information about your company.

Exhibit Rates

RCPA Provider Member | \$1,000

RCPA Non-Provider Member | \$1,450

Non-Member | \$1,850

Connections Hall Schedule

Wednesday, October 12 • 5:00 pm – 7:00 pm

Thursday, October 13 • 7:30 am – 3:30 pm

Make the Most of Your Experience – Win "Best of Show"

Does your booth, message, or staff stand out above the rest? We'll help answer that question during our "Best of Show" Contest! The contest evaluates your company "in action" and determines which company wins. Judging is conducted by a team of rehabilitation and behavioral health care professionals.

All exhibitors are automatically entered. Judges walk the floor during exhibit hours on Wednesday and Thursday to complete an evaluation of each booth based on these criteria:

- **Exhibit Display:** Does the exhibit engage the attendee? Is it innovative and fun? Did you incorporate the conference theme – *Together* – into your display?
- **Messaging:** Is your message informational and does it provide a reason to stop?
- **Exhibit Staff:** Is staff approachable and eager to speak with visitors?

The winner receives:

- Announcement in Exhibit Hall;
- 20% discount on 2023 exhibit fees and a free half page advertisement in the 2023 program; and
- Recognition in the RCPA post-event newsletter.

Additional questions? Contact [Sarah Eyster](#) or [Carol Ferenz](#), Conference Coordinators.

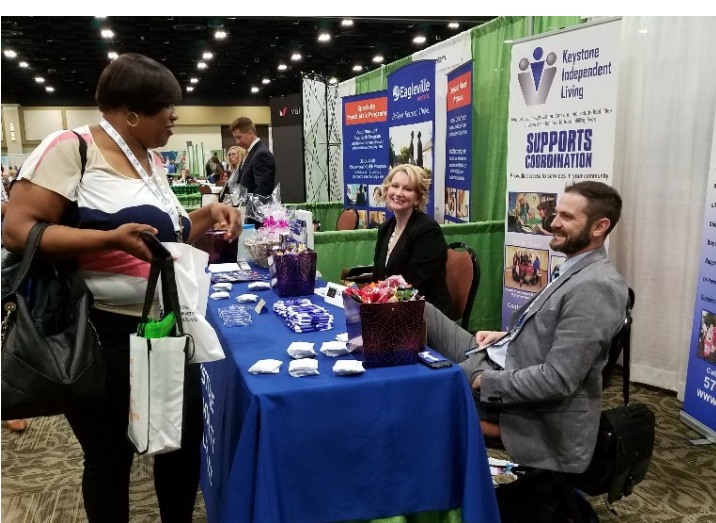
ADVERTISING OPPORTUNITIES

Requirements

- Full page conference program ads are 7.5" W x 10" H. Half page ads are 7.5" W x 4.75" H.
- Information on mobile app ads will be forthcoming.
- All ads should be in color.
- High resolution PDF or JPG are the only accepted file formats.
- Questions related to file preparation should be directed to [Sharon Militello](#).
- Ads must be emailed to [Hayley Myer](#) by August 11, 2022 for inclusion in the digital conference brochure and in the mobile app.

Advertising Rates

RCPA Member Full Page	\$450	Non-Member Full Page	\$650
RCPA Member Half Page	\$300	Non-Member Half Page	\$450



2022 RCPA Conference October 11–14 | Hershey Lodge

SPONSOR • EXHIBITOR • ADVERTISER CONTRACT

Type or print all information. Contract MUST include payment to be complete.

CONTACT INFORMATION

Organization Name (as preferred for all conference materials)

Contact Name _____

Title _____

Email _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

15 word tagline describing your organization _____

☐ RCPA Member ☐ RCPA Non-Member

SPONSORSHIP FEES

Website address and 15 word tagline describing your organization must be included above. Logo and ad must be sent to [Hayley Myer](#) by August 11, 2022.

SPONSORSHIP FEE \$ _____

Please list the event/item being sponsored _____

SPONSOR REGISTRATIONS

Platinum Circle Sponsors receive four complimentary conference registrations. Gold Circle Sponsors receive three complimentary registrations. Silver Circle Sponsors receive two complimentary registrations and Bronze Circle Sponsors receive one registration. Supporting Circle Sponsors receive one half price registration. Please indicate the names below:

Registrant #1 (Platinum, Gold, Silver and Bronze levels) _____

Title _____ Email _____

Registrant #2 (Platinum, Gold and Silver levels) _____

Title _____ Email _____

Registrant #3 (Platinum and Gold levels) _____

Title _____ Email _____

Registrant #4 (Platinum level only) _____

Title _____ Email _____

Supporting Circle Sponsors receive one half price registration – fees listed below:

☐ RCPA Member | \$212.50 ☐ RCPA Non-Member | \$255

Registrant #1 (Supporting Circle Level, Half price) _____

Title _____ Email _____

REGISTRATION FEE \$ _____

EXHIBITOR FEES

Companies receive two complimentary registrations with each exhibit booth purchased. Exhibitors are welcome to attend all conference activities Tuesday through Friday. Please indicate the names of conference exhibitor registrants. Website address and 15 word tagline describing your organization must be included below.

Company Website _____

15 word tagline describing your organization _____

Exhibitor #1 _____

Title _____ Email _____

Exhibitor #2 _____

Title _____ Email _____

☐ **FREE** Exhibit Booth with Platinum, Gold, and Silver Circle Sponsorships

HALF PRICE EXHIBIT BOOTH WITH BRONZE CIRCLE SPONSORSHIPS:

RCPA Provider Member | \$500

RCPA Non-Provider Member | \$725

RCPA Non-Member | \$925

FULL PRICE EXHIBIT BOOTH RATES:

RCPA Provider Member | \$1,000

RCPA Non-Provider Member | \$1,450

RCPA Non-Member | \$1,850

EXHIBITOR FEE \$ _____

ADVERTISEMENT FEES (mobile app ads included in the below)

Website address must be included below. Ads must be sent to [Hayley Myer](#) by August 11, 2022.

Company Website _____

☐ **FREE** Full Page Ad with Platinum and Gold Circle Sponsorships

☐ **FREE** Half Page Ad with Silver, Bronze and Supporting Circle Sponsorships

RCPA Member:

Full-Page Ad | \$450

Half-Page Ad | \$300

Non-Member:

Full-Page Ad | \$650

Half-Page Ad | \$450

ADVERTISEMENT FEE \$ _____

PAYMENT INFORMATION

RCPA member rates are available only to those organizations that have paid their 22/23 membership dues.

ACH – New this year! If interested in paying by ACH, please contact [Tieanna Lloyd](#).

MAIL – Checks must be made payable to RCPA. Payment is also accepted via MasterCard and Visa.

TOTAL CHECK PAYMENT \$ _____

FAX – If paying with a credit card, a surcharge of 4% will be added. Credit card payments are not accepted electronically for security purposes. Fax or mail this form (with credit card payment included) to the RCPA office at 717-364-3287.

4% surcharge if payment by credit card \$ _____

Total Credit Card Payment \$ _____

Please complete the following and FAX the form to 717-364-3287:

Name as it appears on card _____

Billing Address _____

Billing City, State, Zip _____

Card Number _____ – _____ – _____ – _____

Expiration Date _____ CVV _____

Signature (required) _____

SUBMISSION INSTRUCTIONS

Mail contract and payment to:

Allison Brognia
RCPA
777 E Park Dr, Ste G4
Harrisburg, PA 17111

Or fax this form (with credit card payment included) to the RCPA office at 717-364-3287, ATTN: Allison.

CANCELLATION POLICY

All cancellations must be forwarded in writing to:

Allison Brognia
RCPA
777 E Park Dr, Ste G4
Harrisburg, PA 17111

RCPA will refund all exhibit monies paid, minus a \$100 processing fee, for cancellations received on or before September 9, 2022. No refunds are made for cancellations after September 10, 2022. Cancellations or substitutions must be forwarded in writing to [Allison Brognia](#).

No cancellations of advertisements are accepted after the deadline of August 11, 2022. Advertising orders received after August 11, 2022 are not guaranteed to be included in conference materials.