

**2023 RCPA Conference**

**October 10 – 13**

**Hershey Lodge**



**Trusted Leader. Shaping Policy. Enhancing Lives.**

**SPONSOR • EXHIBIT • ADVERTISE**

**Rehabilitation and Community Providers Association**

**Presents**

**“A Decade of Unity: Enhancing Lives and Shaping the Future”**



# Face-to-Face Events Offer Many Benefits

The 2023 RCPA Annual Conference, *A Decade of Unity: Enhancing Lives and Shaping the Future*, is once again being held in person! RCPA is excited to be able to offer this dynamic event with national speakers and interest from around the country to help us celebrate our tenth year as an association!

The Rehabilitation and Community Providers Association (RCPA) is privileged to have the finest companies and organizations supporting the work of rehabilitation, health, and human services for its conference. Using sponsorship circles, the association is able to honor and recognize these supporting organizations. Within each sponsorship circle, specific events and items such as receptions, meals, networking opportunities, speaker support, attendee materials, etc. are available, providing additional “naming recognition” for those interested. Opportunities are listed elsewhere in this brochure.

Organizations wishing to be a sponsor for the 2023 conference **MUST** contact Carol Ferenz [via email](#) or phone at 717-385-4775 before completing the sponsorship form. Sponsorships may be shared if desired.

*By registering and participating in this conference, you consent to interview(s), photography, audio recording, video recording, and its/their release, publication, exhibition, or reproduction to be used by RCPA and its representatives. You release RCPA, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, and video and/or sound recordings. You also waive all rights you may have to any claims for payment or royalties and any right to inspect or approve any photo, video, or audio recording taken by RCPA or the person or entity designated to do so by RCPA.*



## LODGING ARRANGEMENTS

must be made directly with Hershey Lodge. Guests who prefer may call for reservations at 855-729-3108 and ask for the room block for RCPA's 2023 Conference at Hershey Lodge, Sunday, October 8 to Friday, October 13. The Hershey Lodge reservations team is available seven days a week from 8:00 am – 8:00 pm to assist you.

Reservations can also be made [online](#).<sup>\*</sup> Be sure to indicate that you are an RCPA Conference participant to receive the discounted rates.

<sup>\*</sup>Link will not work with Internet Explorer



# SPONSORSHIP OPPORTUNITIES

## PLATINUM CIRCLE \$20,000 and above includes:

- Exhibit booth
- Full page advertisement
- 6 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Access to a meeting room for private meetings
- Recognition at conference – signage, podium thank you, inclusion in sponsor slideshow rotation

### Specific Opportunities:

- Networking Reception – \$25,000
- Welcome Reception – \$20,000
- Naming Connections Hall – \$20,000 (Sponsored by Beacon Health Options of Pennsylvania who will begin operating as Caredon Health of Pennsylvania, Inc. May 1, 2023)
- Exhibit Hall Lunch – \$20,000

## GOLD CIRCLE \$15,000 – \$19,999 includes:

- Exhibit booth
- Full page advertisement
- 5 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

### Specific Opportunities:

- Luncheon October 10 – \$18,000
- Award Luncheon October 11 – \$18,000
- Luncheon October 12 – \$18,000
- Breakfast Buffet October 11 – \$16,000
- Exhibit Hall Breakfast Buffet October 12 – \$16,000
- Breakfast Buffet October 13 – \$16,000
- Mobile App – \$15,000

Organizations wishing to be a sponsor for the 2023 conference MUST contact Carol Ferez [via email](#) or 717-385-4775 before completing the sponsorship form to ensure that the sponsorship is still available. Sponsorships may be shared if desired.

## SILVER CIRCLE \$10,000 – \$14,999 includes:

- Exhibit booth
- Half page advertisement
- 4 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

### Specific Opportunities:

- WiFi (you select the password) – \$14,500
- Keynote/General Speaker Support – \$10,000
- \*Charging Station (with logo) – \$10,000

## BRONZE CIRCLE \$5,000 – \$9,999 includes:

- Half price booth
- Half page advertisement
- One complimentary registration (3 if half-price booth purchased)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

### Specific Opportunities:

- \*Conference Tote Bags (with logo) – \$9,000
- \*Steel Thermal Tumbler (with logo) – \$7,500
- \*Conference Notebooks (with logo) – \$7,000
- Networking/Hospitality Suite (4 evenings) – \$7,000 each
- Entertainment – \$6,500
- Exhibit Hall Snack Break October 12 – \$5,000

## SUPPORTING CIRCLE \$2,500 – \$4,999 includes:

- Half page advertisement
- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

### Specific Opportunities:

- Travel Snack – \$4,000
- \*Conference Lanyards – \$4,000
- Coffee Breaks (5) – \$3,500 each
- Connections Hall Game – \$3,500
- Single Coffee Break – \$3,500

Items marked with an asterisk *must* be sponsored by August 11, 2023. All other opportunities and items must be sponsored by September 8, 2023.

## PATRON CIRCLE \$2,499 and under includes:

- Logo on conference website
- Recognition on mobile app
- Recognition at conference – signage, inclusion in sponsor slideshow rotation

### Specific Opportunities:

- \*Pens (with logo) – \$2,400
- Connections Hall Game Prizes – \$2,250
- \*Restroom Mirror Clings (large) – \$1,500 per cling
- \*Restroom Mirror Clings (small) – \$750 per cling



# EXHIBITOR OPPORTUNITIES

## 2023 RCPA Conference Exhibit Opportunities

Booth in Connections Hall comes with:

- 2 Complementary Conference Registrations
- 10' x 10' Booth with 8' table, skirted, 3' draped side rails, 10' backdrop, 2 chairs, 1 wastebasket
- Electricity available for additional charge purchased through RCPA/Hershey Expositions
- 2–3 minute video (\*provided by exhibitor\*) highlighting company's services and/or products to be uploaded on the mobile app
- Entertainment and networking reception, breakfast, and lunch with attendees in Connections Hall
- "Best of Show" Contest

## Why Should You Exhibit?

- **Maximize Visibility** – Connections Hall is the hub of conference activities. We have new ways to help people engage with you!
- **Reach Out** – With over 700 attendees from more than 350 organizations and government offices, the conference is an investment in your future.
- **Planning and Contacts** – All exhibitors can reach out to conference guests through the mobile app before and during the event. RCPA will provide a complete contact list following the event.
- **Mobile App** – To attract and communicate with attendees while sharing more information about your company.

## Exhibit Rates

RCPA Provider Member | \$1,050

RCPA Non-Provider Member/Business Member | \$1,500

Non-Member | \$1,900

## Connections Hall Schedule

Wednesday, October 11 • 3:00 pm – 7:30 pm

Thursday, October 12 • 7:30 am – 3:30 pm

## Make the Most of Your Experience – Win “Best of Show”

Does your booth, message, or staff stand out above the rest? We'll help answer that question during our "Best of Show" Contest! The contest evaluates your company "in action" and determines which company wins. Judging is conducted by a team of rehabilitation and behavioral health care professionals.

All exhibitors are automatically entered. Judges walk the floor during exhibit hours on Wednesday and Thursday to complete an evaluation of each booth based on these criteria:

- **Exhibit Display:** Does the exhibit engage the attendee? Is it innovative and fun? Did you incorporate the conference theme – *"A Decade of Unity: Enhancing Lives and Shaping the Future"* – into your display?
- **Messaging:** Is your message informational and does it provide a reason to stop?
- **Exhibit Staff:** Is staff approachable and eager to speak with visitors?

The winner receives:

- Announcement in Exhibit Hall;
- 20% discount on 2024 exhibit fees and a free half page advertisement in the 2024 program; and
- Recognition in the RCPA post-event newsletter.

Additional questions? Contact [Carol Ferenz](#), Conference Coordinator.



# ADVERTISING OPPORTUNITIES

## Requirements

- Full page conference program ads are 7.5" W x 10" H. Half page ads are 7.5" W x 4.75" H. Showcased in program and on conference website.
- All ads must be in color.
- High resolution PDF or JPG are the only accepted file formats.

Questions regarding ads as well as submissions must be emailed to [Hayley Myer](#) by September 8, 2023. Ads received after September 8 are not guaranteed to be included in the conference program.

## Advertising Rates

RCPA Member Full Page	\$450	Non-Member Full Page	\$650
RCPA Member Half Page	\$300	Non-Member Half Page	\$450



# 2023 RCPA Conference October 10 – 13 | Hershey Lodge

## SPONSOR • EXHIBITOR • ADVERTISER CONTRACT

Type or print all information. Contract MUST include payment to be complete.

### CONTACT INFORMATION

Organization Name (as preferred for all conference materials)

\_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

15 word tagline describing your organization \_\_\_\_\_

RCPA Member  Non-Member

### SPONSORSHIP FEES

SPONSORSHIP FEE \$ \_\_\_\_\_

Please list the event/item being sponsored \_\_\_\_\_

Logo must be submitted to [Hayley Myer](#).

### SPONSOR REGISTRATIONS

*Platinum Circle Sponsors receive four complimentary conference registrations. Gold Circle Sponsors receive three complimentary registrations. Silver Circle Sponsors receive two complimentary registrations and Bronze Circle Sponsors receive one registration. Please indicate the names below:*

Registrant #1 (Platinum, Gold, Silver, and Bronze levels) \_\_\_\_\_

Email \_\_\_\_\_

Registrant #2 (Platinum, Gold, and Silver levels) \_\_\_\_\_

Email \_\_\_\_\_

Registrant #3 (Platinum and Gold levels) \_\_\_\_\_

Email \_\_\_\_\_

Registrant #4 (Platinum level only) \_\_\_\_\_

Email \_\_\_\_\_

## EXHIBITOR FEES

Companies receive two complimentary registrations with each exhibit booth purchased. Exhibitors are welcome to attend all conference activities Tuesday through Friday. Please indicate the names of conference exhibitor registrants. **After submission of this form, any exhibitor registration substitutions must be forwarded via email to [Allison Brognia](#).**

Exhibitor #1 (Primary Contact for Attendees) \_\_\_\_\_

Email \_\_\_\_\_

Exhibitor #2 \_\_\_\_\_

Email \_\_\_\_\_

**FREE** Exhibit Booth with Platinum, Gold, and Silver Circle Sponsorships

### HALF PRICE EXHIBIT BOOTH WITH BRONZE CIRCLE SPONSORSHIPS:

RCPA Provider Member | \$525

RCPA Non-Provider Member/Business Member | \$750

Non-Member | \$950

### FULL PRICE EXHIBIT BOOTH RATES:

RCPA Provider Member | \$1,050

RCPA Non-Provider Member/Business Member | \$1,500

Non-Member | \$1,900

EXHIBITOR FEE \$ \_\_\_\_\_

## ADVERTISEMENT FEES

Ads must be submitted to [Hayley Myer](#) by September 8, 2023.

Ads received after September 8 are not guaranteed to be included in the conference program.

**FREE** Full Page Ad with Platinum and Gold Circle Sponsorships

**FREE** Half Page Ad with Silver, Bronze, and Supporting Circle Sponsorships

### **RCPA Member:**

Full Page Ad | \$450

Half Page Ad | \$300

### **Non-Member:**

Full Page Ad | \$650

Half Page Ad | \$450

ADVERTISEMENT FEE \$ \_\_\_\_\_



## PAYMENT INFORMATION

RCPA member rates are available only to organizations that have paid their 2023/24 membership dues.

Check Payment – Checks must be made payable to RCPA.

ACH/Wire Payment – please contact [Allison Brognia](#).

TOTAL PAYMENT \$ \_\_\_\_\_

Credit Card Payment – If paying with a credit card, a surcharge of 4% will be added. Credit card payments are not accepted electronically for security purposes. RCPA does not accept American Express.

4% Surcharge by Credit Card \$ \_\_\_\_\_

Total Credit Card Payment \$ \_\_\_\_\_

Please complete the following and mail or FAX the form to 717-364-3287:

Name as it appears on card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, State, Zip \_\_\_\_\_

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature (required) \_\_\_\_\_

Email address to receive credit card receipt \_\_\_\_\_

## SUBMISSION INSTRUCTIONS

**Mail contract and payment to:**

Allison Brognia  
RCPA  
777 E Park Dr, Ste G4  
Harrisburg, PA 17111

**Or fax** to the RCPA office at 717-364-3287, ATTN: Allison.

## CANCELLATION POLICY

**All registration cancellations or substitutions must be forwarded via email to [Allison Brognia](#).**

All exhibit booth cancellations must be forwarded via email to [Allison Brognia](#) by September 8. RCPA will refund all exhibit monies paid, minus a \$100 processing fee, for cancellations received on or before September 8, 2023.