



REHABILITATION & COMMUNITY  
PROVIDERS ASSOCIATION

**2024 RCPA Conference**  
**September 24 – 27**

**Hershey Lodge**

**SPONSOR • EXHIBIT • ADVERTISE**

**Rehabilitation and Community Providers Association**  
**Presents**



**RCPA 2024**

**EMBRACING CHALLENGES**  
**EMPOWERING SUCCESS**

# Face-to-Face Events Offer Many Benefits

The 2024 RCPA Annual Conference is about **Embracing Challenges and Empowering Success**. RCPA is delighted to hold this dynamic event in Hershey, featuring renowned speakers from around the state and country, giving you the opportunity to network while learning together!

The Rehabilitation and Community Providers Association (RCPA) is privileged to have the finest companies and organizations supporting the work of rehabilitation, health, and human services for its conference. Using sponsorship circles, the association is able to honor and recognize these supporting organizations. Within each sponsorship circle, specific events and items such as receptions, meals, networking opportunities, speaker support, and attendee materials are available, providing additional “naming recognition” for those interested. Opportunities are listed farther down in this brochure.

Organizations wishing to be a sponsor for the 2024 conference **MUST** contact Carol Ferenz [via email](#) or phone at 717-385-4775 before completing the sponsorship form. Sponsorships may be shared if desired.

*By registering and participating in this conference, you consent to interview(s), photography, audio recording, video recording, and its/their release, publication, exhibition, or reproduction to be used by RCPA and its representatives. You release RCPA, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, and video and/or sound recordings. You also waive all rights you may have to any claims for payment or royalties and any right to inspect or approve any photo, video, or audio recording taken by RCPA or the person or entity designated to do so by RCPA.*



## LODGING ARRANGEMENTS

must be made directly with Hershey Lodge. Guests who prefer may call for reservations at 855-729-3108 and ask for the room block for RCPA's 2024 Conference at Hershey Lodge, Sunday, September 22 to Friday, September 27. The Hershey Lodge reservations team is available seven days a week from 8:00 am – 8:00 pm to assist you.

Reservations can also be made [online](#).\* Be sure to indicate that you are an RCPA Conference participant to receive the discounted rates.

\*Link will not work with Internet Explorer



# SPONSORSHIP OPPORTUNITIES

## PLATINUM CIRCLE \$20,000 and above includes:

- Exhibit booth
- Full page advertisement
- 6 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Access to a meeting room for private meetings
- Additional recognition at conference with podium thank you

### Specific Opportunities:

- Networking Reception – \$25,000
- Welcome Reception – \$20,000
- Naming Connections Hall – \$20,000 (Sponsored by Carelon Health of Pennsylvania, Inc.)
- Exhibit Hall Lunch – \$20,000

## GOLD CIRCLE \$15,000 – \$19,999 includes:

- Exhibit booth
- Full page advertisement
- 5 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

### Specific Opportunities:

- Luncheon, Sept. 22 – \$18,000
- Awards Luncheon, Sept. 23 – \$18,000
- Breakfast Buffet, Sept. 23 – \$17,000
- Exhibit Hall Breakfast Buffet, Sept. 24 – \$17,000
- Breakfast Buffet, Sept. 25 – \$17,000
- Mobile App – \$15,000

Organizations wishing to be a sponsor for the 2024 conference MUST contact Carol Ferez [via email](#) or 717-385-4775 before completing the sponsorship form to ensure that the sponsorship is still available. Sponsorships may be shared if desired.

## SILVER CIRCLE \$10,000 – \$14,999 includes:

- Exhibit booth
- Half page advertisement
- 4 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

### Specific Opportunities:

- Keynote/General Speaker Support – \$10,000
- \*Charging Station (with logo) – \$10,000



## BRONZE CIRCLE \$5,000 – \$9,999 includes:

- Half price booth
- Half page advertisement
- One complimentary registration (3 if half-price booth purchased)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

### Specific Opportunities:

- \*Conference Tote Bags (with logo) – \$9,000
- \*Conference Notebooks (with logo) – \$7,500
- Networking/Hospitality Suite (4 evenings) – \$7,000 each
- Entertainment – \$6,500
- Lunch/Breakfast Support – \$5,000
- Exhibit Hall Snack Break, Sept. 26 – \$5,000

## SUPPORTING CIRCLE \$2,500 – \$4,999 includes:

- Half page advertisement
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

### Specific Opportunities:

- Travel Snack – \$4,000
- \*Conference Lanyards – \$4,000
- Coffee Breaks (5) – \$3,500 each

Items marked with an asterisk *must* be sponsored by July 31, 2024. All other opportunities and items must be sponsored by August 23, 2024.

## PATRON CIRCLE \$2,499 and under includes:

- Logo on conference website
- Recognition on mobile app
- Recognition at conference

### Specific Opportunities:

- \*Pens (with logo) – \$2,400
- Connections Hall Game Prizes – \$2,000
- \*Restroom Mirror Clings – \$500 per cling



# EXHIBITOR OPPORTUNITIES

## 2024 RCPA Conference Exhibit Opportunities

Booth in Connections Hall comes with:

- 2 Complementary Conference Registrations
- 10' x 10' Booth with 8' table, skirted, 3' draped side rails, 10' backdrop, 2 chairs, 1 wastebasket
- Electricity available for additional charge purchased through RCPA/Hershey Expositions
- 2–3 minute video (\*provided by exhibitor\*) highlighting company's services and/or products to be uploaded on the mobile app
- Entertainment and networking reception, breakfast, and lunch with attendees in Connections Hall
- "Best of Show" Contest

## Why Should You Exhibit?

- **Maximize Visibility** – Connections Hall is the hub of conference activities. We have new ways to help people engage with you!
- **Reach Out** – With over 700 attendees from more than 350 organizations and government offices, the conference is an investment in your future.
- **Planning and Contacts** – All exhibitors can reach out to conference guests through the mobile app before and during the event. RCPA will provide a complete contact list following the event.
- **Mobile App** – Be able to attract and communicate directly with attendees while sharing more information about your company.

## Exhibit Rates

RCPA Provider Member | \$1,100

RCPA Non-Provider Member/Business Member | \$1,600

Non-Member | \$2,000

## Connections Hall Schedule

Wednesday, September 25 • 5:00 pm – 7:00 pm

Thursday, September 26 • 7:30 am – 4:30 pm

## Make the Most of Your Experience – Win “Best of Show”

Does your booth, message, or staff stand out above the rest? We'll help answer that question during our "Best of Show" Contest! The contest evaluates your company "in action" and determines which company wins. Judging is conducted by a team of rehabilitation and behavioral health care professionals.

All exhibitors are automatically entered. Judges walk the floor during exhibit hours on Wednesday and Thursday to complete an evaluation of each booth based on these criteria:

- **Exhibit Display:** Does the exhibit engage the attendee? Is it innovative and fun? Did you incorporate the conference theme – *Embracing Challenges, Empowering Success* – into your display?
- **Messaging:** Is your message informational and does it provide a reason to stop by?
- **Exhibit Staff:** Is staff approachable and eager to speak with visitors?

The winner receives:

- Announcement in Connections Hall
- 20% discount on 2025 exhibit fees

Additional questions? Contact [Carol Ferenz](#), Conference Coordinator.

# ADVERTISING OPPORTUNITIES

## Requirements

- Full page conference program ads are 7.5" W x 10" H. Half page ads are 7.5" W x 4.75" H. Ads are showcased in the conference program.
- All ads must be in color.
- High resolution .jpg, .png, or PDF are the only accepted file formats.

Questions regarding ads as well as submissions must be emailed to [Allison Brognia](#) by **August 23, 2024**. Ads received after August 23 are not guaranteed to be included in the conference program.

## Advertising Rates

RCPA Member Full Page	\$450	Non-Member Full Page	\$650
RCPA Member Half Page	\$300	Non-Member Half Page	\$450



# 2024 RCPA Conference September 24 – 27 | Hershey Lodge

## SPONSOR • EXHIBITOR • ADVERTISER CONTRACT

Type or print all information. Contract MUST include payment to be complete.

### CONTACT INFORMATION

Organization Name (as preferred for all conference materials)

\_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

15 word tagline describing your organization \_\_\_\_\_

RCPA Member  Non-Member

### SPONSORSHIP FEES

SPONSORSHIP FEE \$ \_\_\_\_\_

Please list the event/item being sponsored \_\_\_\_\_

Logos must be submitted to [Allison Brognia](#).

### SPONSOR REGISTRATIONS

*Platinum Circle Sponsors receive four complimentary conference registrations. Gold Circle Sponsors receive three complimentary registrations. Silver Circle Sponsors receive two complimentary registrations and Bronze Circle Sponsors receive one registration. Please indicate the names below:*

Registrant #1 (Platinum, Gold, Silver, and Bronze Circles) \_\_\_\_\_

Email \_\_\_\_\_

Registrant #2 (Platinum, Gold, and Silver Circles) \_\_\_\_\_

Email \_\_\_\_\_

Registrant #3 (Platinum and Gold Circles) \_\_\_\_\_

Email \_\_\_\_\_

Registrant #4 (Platinum Circle only) \_\_\_\_\_

Email \_\_\_\_\_



## EXHIBITOR FEES

Companies receive two complimentary registrations with each exhibit booth purchased. Exhibitors are welcome to attend all conference activities Tuesday through Friday. Please indicate the names of conference exhibitor registrants. **After submission of this form, any exhibitor registration substitutions must be forwarded via email to [Allison Brognia](#).**

Exhibitor #1 (Primary Contact for Attendees) \_\_\_\_\_

Email \_\_\_\_\_

Exhibitor #2 \_\_\_\_\_

Email \_\_\_\_\_

**FREE** Exhibit Booth with Platinum, Gold, and Silver Circle Sponsorships

### HALF PRICE EXHIBIT BOOTH WITH BRONZE CIRCLE SPONSORSHIPS:

RCPA Provider Member | \$550

RCPA Non-Provider Member/Business Member | \$800

Non-Member | \$1,000

### FULL PRICE EXHIBIT BOOTH RATES:

RCPA Provider Member | \$1,100

RCPA Non-Provider Member/Business Member | \$1,600

Non-Member | \$2,000

EXHIBITOR FEE \$ \_\_\_\_\_

## ADVERTISEMENT FEES

Ads must be submitted to [Allison Brognia](#) by August 23, 2024.

Ads received after August 23 are not guaranteed to be included in the conference program.

**FREE** Full Page Ad with Platinum and Gold Circle Sponsorships

**FREE** Half Page Ad with Silver, Bronze, and Supporting Circle Sponsorships

### **RCPA Member:**

Full Page Ad | \$450

Half Page Ad | \$300

### **Non-Member:**

Full Page Ad | \$650

Half Page Ad | \$450

ADVERTISEMENT FEE \$ \_\_\_\_\_



## PAYMENT INFORMATION

RCPA member rates are available only to organizations that have paid their 2024/25 membership dues.

Check Payment – Checks must be made payable to RCPA.

ACH/Wire Payment – please contact [Allison Brognia](#).

**TOTAL PAYMENT \$** \_\_\_\_\_

Credit Card Payment – If paying with a credit card, a surcharge of 4% will be added. Credit card payments are not accepted electronically for security purposes. RCPA does not accept American Express.

**4% Surcharge by Credit Card \$** \_\_\_\_\_

**Total Credit Card Payment \$** \_\_\_\_\_

Please complete the following and mail or FAX the form to 717-364-3287:

Name as it appears on card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, State, Zip \_\_\_\_\_

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature (required) \_\_\_\_\_

Email address to receive credit card receipt \_\_\_\_\_

## SUBMISSION INSTRUCTIONS

**Mail contract and payment to:**

Allison Brognia  
RCPA  
777 E Park Dr, Ste G4  
Harrisburg, PA 17111

**Or fax** to the RCPA office at 717-364-3287, ATTN: Allison.

## CANCELLATION POLICY

**All registration cancellations or substitutions must be forwarded via email to [Allison Brognia](#).**

All exhibit booth cancellations must be forwarded via email to [Allison Brognia](#) by August 23, 2024. RCPA will refund all exhibit monies paid, minus a \$100 processing fee, for cancellations received on or before August 23, 2024.