



REHABILITATION & COMMUNITY
PROVIDERS ASSOCIATION

2025 RCPA Conference
September 9 – 12
Hershey Lodge

SPONSOR • EXHIBIT • ADVERTISE

**Rehabilitation and Community Providers Association
Presents**



STRIVE *to*
THRIVE
RCPA 2025

Face-to-Face Events Offer Many Benefits

The 2025 RCPA Annual Conference theme is *Strive to Thrive*. RCPA is delighted to hold this dynamic event in Hershey, featuring renowned speakers from around the state and country, giving you the opportunity to network while learning together!

The Rehabilitation and Community Providers Association (RCPA) is privileged to have the finest companies and organizations supporting the work of rehabilitation, health, and human services for its conference. Using sponsorship circles, the association is able to honor and recognize these supporting organizations. Within each sponsorship circle, specific events and items such as receptions, meals, networking opportunities, speaker support, and attendee materials are available, providing additional “naming recognition” for those interested. Opportunities are listed farther down in this brochure.

Organizations wishing to be a sponsor for the 2025 conference MUST contact Carol Ferez [via email](#) or phone at 717-385-4775 before completing the sponsorship form. Sponsorships may be shared if desired.

By registering and participating in this conference, you consent to interview(s), photography, audio recording, video recording, and its/their release, publication, exhibition, or reproduction to be used by RCPA and its representatives. You release RCPA, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, and video and/or sound recordings. You also waive all rights you may have to any claims for payment or royalties and any right to inspect or approve any photo, video, or audio recording taken by RCPA or the person or entity designated to do so by RCPA.



LODGING ARRANGEMENTS

must be made directly with Hershey Lodge. Guests who prefer to call to make reservations may call 855-729-3108 and ask for the room block for RCPA Conference 2025 at Hershey Lodge, September 7–12, 2025. Our reservations team is available seven days a week from 8:00 AM - 8:30 PM to assist you.

Reservations can also be made [online](#).^{*} Be sure to indicate that you are an RCPA Conference participant to receive the discounted rates. The room block cut-off date is Monday, August 11, 2025.

^{*}Link will not work with Internet Explorer



SPONSORSHIP OPPORTUNITIES

PLATINUM CIRCLE \$20,000 and above includes:

- Exhibit booth
- Full page advertisement
- 6 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Access to a meeting room for private meetings
- Additional recognition at conference with podium thank you

Specific Opportunities:

- Networking Reception – \$25,000
- **Naming Connections Hall – \$25,000 – Sponsored by Carelon**
- **Welcome Reception – \$20,000 Sponsored by OneWell Health Care**
- Exhibit Hall Lunch – \$20,000

GOLD CIRCLE \$15,000 – \$19,999 includes:

- Exhibit booth
- Full page advertisement
- 5 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- Luncheon, Sept. 9 – \$18,000
- Breakfast Buffet, Sept. 10 – \$18,000
- Awards Luncheon, Sept. 10 – \$18,000
- Exhibit Hall Breakfast Buffet, Sept. 11 – \$18,000
- Breakfast Buffet, Sept. 12 – \$18,000
- Welcome Continental Breakfast, Sept. 9 – \$15,000
- Mobile App – \$15,000

Organizations wishing to be a sponsor for the 2025 conference MUST contact Carol Ferenz [via email](#) or 717-385-4775 before completing the sponsorship form to ensure that the sponsorship is still available. Sponsorships may be shared if desired.

SILVER CIRCLE \$10,000 – \$14,999 includes:

- Exhibit booth
- Half page advertisement
- 4 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- Keynote/General Speaker Support – \$10,000
- *Charging Station (with logo) – \$10,000
- Networking/Hospitality Suite (4 evenings) – \$14,000 each
- **Registration Table - \$10,000 *** New Opportunity**

BRONZE CIRCLE \$5,000 – \$9,999 includes:

- Half price exhibit booth
- Half page advertisement
- One complimentary registration (3 if half-price booth purchased)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- *Conference Tote Bags (with logo) – \$9,000 Sponsored by Magellan*
- *Drink Tumblers with Logo (reusable, insulated) – \$8,000 Sponsored by PA Health & Wellness*
- *Conference Notebooks (with logo) – \$7,500
- Exhibit Hall Snack Break – \$7,000
- Entertainment – \$6,500
- Lunch/Breakfast Support – \$5,000

SUPPORTING CIRCLE \$2,500 – \$4,999 includes:

- Half page advertisement
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- *Conference Lanyards – \$4,500 Sponsored by Netsmart*
- Coffee Breaks (5) – \$3,500 each
- *Travel Snacks – \$4,000 Sponsored by Berks Counseling Center*

Items marked with an asterisk *must* be sponsored by July 20, 2025. All other opportunities and items must be sponsored by August 12, 2025

PATRON CIRCLE \$2,499 and under includes:

- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- *Pens (with logo) – \$2,400
- *Connections Hall Grand Prize – \$1,000 Sponsored by Magellan*
- Hershey Character Appearances \$600 – \$1,200
- *Restroom Mirror Clings – \$500 per cling
- Conference Bag Insert Advertisement (Flyer) – \$500



EXHIBITOR OPPORTUNITIES

2025 RCPA Conference Exhibit Opportunities

Booth in Connections Hall comes with:

- 2 Complimentary conference registrations
- 10' x 10' Booth with 8' table, skirted, 3' draped side rails, 10' backdrop, 2 chairs, 1 wastebasket
- Electricity available for additional charge purchased through RCPA/Hershey Expositions
- 2–3 minute video (*provided by exhibitor*) highlighting company's services and/or products to be uploaded on the mobile app
- Access to Hospitality Suite w/Entertainment, Networking Reception, Breakfast, and Lunch w/attendees in Connections Hall
- "Best of Show" Contest

Why Should You Exhibit?

- **Maximize Visibility** – Connections Hall is the hub of conference activities. We have new ways to help people engage with you!
- **Reach Out** – With over 700 attendees from more than 350 organizations and government offices, the conference is an investment in your future.
- **Planning and Contacts** – All exhibitors can reach out to conference guests through the mobile app before and during the event. RCPA will provide a complete contact list following the event.
- **Mobile App** – Be able to attract and communicate directly with attendees while sharing more information about your company.

Exhibit Rates

RCPA Provider Member | \$1,100

RCPA Non-Provider Member/Business Member | \$1,650

Non-Member | \$2,100

Connections Hall Schedule

New hours this year!

Wednesday, September 10 • 3:00 pm – 6:00 pm

Thursday, September 11 • 7:30 am – 2:00 pm

Make the Most of Your Experience – Win “Best of Show”

Does your booth, message, or staff stand out above the rest? We'll help answer that question during our "Best of Show" Contest! The contest evaluates your company "in action" and determines which company wins. Judging is conducted by a team of rehabilitation and behavioral health care professionals.

All exhibitors are automatically entered. Judges walk the floor during exhibit hours on Wednesday and Thursday to complete an evaluation of each booth based on these criteria:

- **Exhibit Display:** Does the exhibit engage the attendee? Is it innovative and fun? Did you incorporate the conference theme – **Strive to Thrive** – into your display?
- **Messaging:** Is your message informational and does it provide a reason to stop by?
- **Exhibit Staff:** Is staff approachable and eager to speak with visitors?

The winner receives:

- Announcement in Connections Hall
- 20% discount on 2026 exhibit fees

Additional questions? Contact [Carol Ferez](#), Conference Coordinator.

ADVERTISING OPPORTUNITIES

Requirements

- Full page conference program ads are 7.5” W x 10” H. Half page ads are 7.5” W x 4.75” H. Ads are showcased in the conference program.
- All ads must be in color.
- High resolution .jpg, .png, or PDF are the only accepted file formats.

Questions regarding ads as well as submissions must be emailed to [Allison Brognia](#) by **August 20, 2025**. Ads received after August 20 are not guaranteed to be included in the conference program.

Advertising Rates

RCPA Member Full Page	\$450	Non-Member Full Page	\$650
RCPA Member Half Page	\$300	Non-Member Half Page	\$450



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SPONSOR • EXHIBITOR • ADVERTISER CONTRACT

Type or print all information. Contract MUST include payment to be complete.

CONTACT INFORMATION

Organization Name (as preferred for all conference materials)

Contact Name _____

Email _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

15-word tagline describing your organization _____

RCPA Member Non-Member

SPONSORSHIP FEES

SPONSORSHIP FEE \$ _____

Please list the event/item being sponsored _____

Logos must be submitted to [Allison Brognia](#).

SPONSOR REGISTRATIONS

Platinum Circle Sponsors receive four complimentary conference registrations. Gold Circle Sponsors receive three complimentary registrations. Silver Circle Sponsors receive two complimentary registrations and Bronze Circle Sponsors receive one complimentary registration. Please indicate the names below:

Registrant #1 (**Platinum, Gold, Silver, and Bronze Circles**) _____

Email _____

Registrant #2 (**Platinum, Gold, and Silver Circles**) _____

Email _____

Registrant #3 (**Platinum and Gold Circles**) _____

Email _____

Registrant #4 (**Platinum Circle only**) _____

Email _____

EXHIBITOR FEES

Companies receive two complimentary registrations with each exhibit booth purchased. Exhibitors are welcome to attend all conference activities Tuesday through Friday. Please indicate the names of conference exhibitor registrants. **After submission of this form, any exhibitor registration substitutions must be forwarded via email to [Allison Brognia](#).**

Exhibitor #1 (Primary Contact for Attendees) _____

Email _____

Exhibitor #2 _____

Email _____

FREE Exhibit Booth with Platinum, Gold, and Silver Circle Sponsorships

HALF PRICE EXHIBIT BOOTH WITH BRONZE CIRCLE SPONSORSHIPS:

RCPA Provider Member | \$550

RCPA Non-Provider Member/Business Member | \$825

Non-Member | \$1,050

FULL PRICE EXHIBIT BOOTH RATES:

RCPA Provider Member | \$1,100

RCPA Non-Provider Member/Business Member | \$1,650

Non-Member | \$2,100

EXHIBITOR FEE \$ _____

ADVERTISEMENT FEES

Ads must be submitted to [Allison Brognia](#) by **August 20, 2025**.

Ads received after August 20 are not guaranteed to be included in the conference program.

FREE Full Page Ad with Platinum and Gold Circle Sponsorships

FREE Half Page Ad with Silver, Bronze, and Supporting Circle Sponsorships

RCPA Member:

Full Page Ad | \$450

Half Page Ad | \$300

Non-Member:

Full Page Ad | \$650

Half Page Ad | \$450

ADVERTISEMENT FEE \$ _____

PAYMENT INFORMATION

RCPA member rates are available only to organizations that have paid their 2025/26 membership dues.

Check Payment – Checks must be made payable to RCPA.

ACH/Wire Payment – Please contact [Allison Brognia](#).

TOTAL PAYMENT \$ _____

Credit Card Payment – If paying with a credit card, a surcharge of 4% will be added. Credit card payments are not accepted electronically for security purposes.

4% Surcharge by Credit Card \$ _____

Total Credit Card Payment \$ _____

Please complete the following and mail or FAX the form to 717-364-3287:

Name as it appears on card _____

Billing Address _____

Billing City, State, Zip _____

Card Number _____ - _____ - _____ - _____

Expiration Date _____ CVV _____

Signature (required) _____

Email address to receive credit card receipt _____

SUBMISSION INSTRUCTIONS

Mail contract and payment to:

RCPA
ATTN: Allison Brognia
777 E Park Dr, Ste G4
Harrisburg, PA 17111

Or fax to the RCPA office at 717-364-3287, ATTN: Allison Brognia.

CANCELLATION POLICY

All registration cancellations or substitutions must be forwarded via email to [Allison Brognia](#).

All exhibit booth cancellations must be forwarded via email to [Allison Brognia](#) by August 20, 2025. RCPA will refund all exhibit monies paid, minus a \$100 processing fee, for cancellations received on or before August 20, 2025.