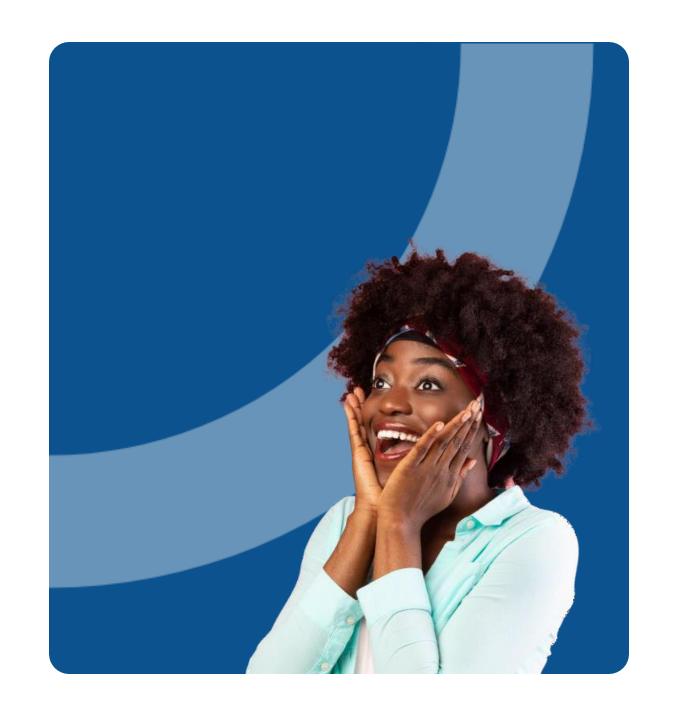
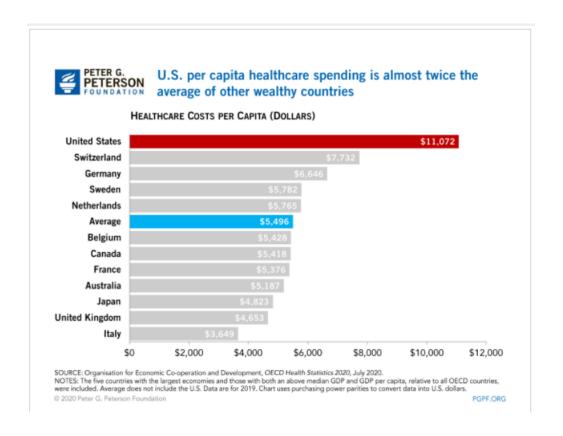


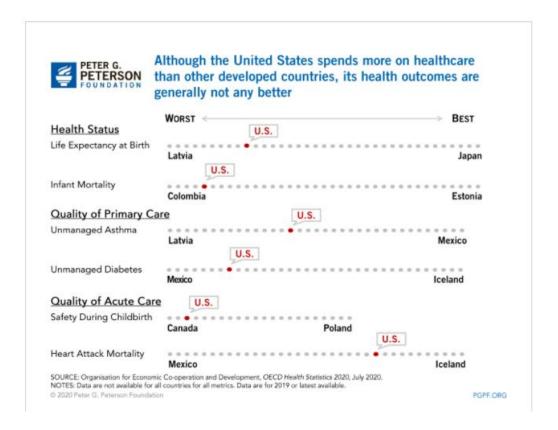
#### How New Health Insurance Tax Laws Can Reduce Employer Health Care and Transform Benefits

The future of health insurance and benefits is here.



#### U.S. has highest health care costs in the world





# The Market hasn't Changed in 80 years. Premiums, employee contributions, and deductibles are rising at a staggering rate.

These challenges are leading to financial stress and dissatisfaction among employees, making it increasingly difficult for employers to retain talent and maintain a happy and productive workforce.

43%

Increase in employer group health plan premiums (2012 - 2022)

71%

Increase in employee plan contributions (2012 - 2022)

150%

Increase in average group health plan deductibles to employees (2012 - 2022)

Source: Kaiser Family Foundation's 2022 Employer Health Benefits Survey

#### IMPACT ON TAKE HOME PAY

Table 3: Adjusted Salary Increases from 2009 to 2019, for Bottom Quartile Earners

	Midwest	Northeast	South	West
(A) Salary Increase	\$1,110	\$1,573	\$297	\$1,405
(B) Premium Increase	\$2,247	\$585	\$2,649	\$2,378
(C) Effective Salary Increase (A - B)	-\$1,137	\$988	-\$2,352	-\$973

# Major Obstacle to Fixing System

Most Solutions Are Only Treating the Symptoms

**Root Cause** 

Tax Laws

The United States is the Only country in the World Where Someone Other than the Consumer Makes the Purchase.





"The shift to health care consumerism is unstoppable."





#### Modification to Health Reimbursement Accounts

- 1. Made the premium of an individual health insurance policy (including Medicare) an eligible expense under a HRA
- 2. Raised the HRA limit to accommodate higher expense



#### Environmental Conditions: A RECOGNIZED PROBLEM

# The first step towards a new health care system

ICHRA is not an Accident

"Employer based Health" Insurance is inflationary"

Federal Government

"Only way to drive down costs is to empower the consumer."

Federal Government

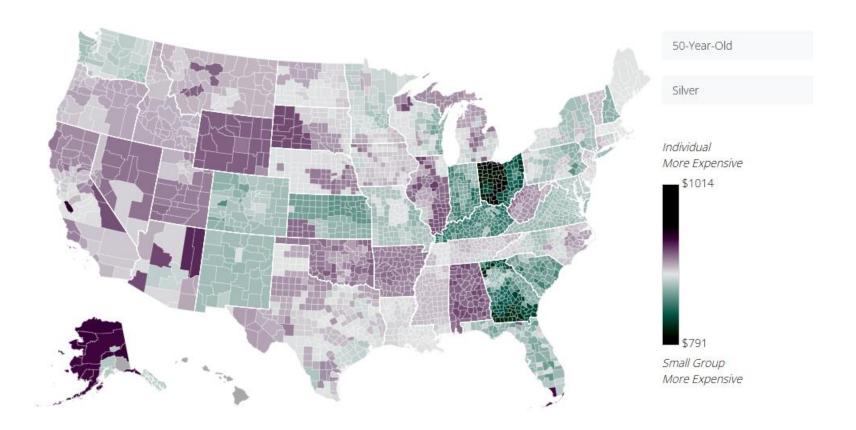


- Individual Market is Expensive
- Employers Have more buying power
- Employees don't know how to choose (Employers Don't Know (TIAA Cref study is average employers overbuying by \$1800)
- Employees Don't Understand Health Insurance (75% today don't understand what coinsurance means.)

#### Group Plans Versus Individual Market Silver Plans Cost Comparison

Difference Between the Lowest Cost Silver Plans on the Individual and Small Group ACA Markets by County, 2025:







#### How This Works

- 1. Employer, with guidance from consultant, determines how much money they will provide employees. Amounts may differ by age, family status, and State.
- 2. Program gets communicated to employees
- 3. Employees go to website to learn about the program and elect insurance. If insurance costs are above the employer contribution the employee requests a payroll deduction.
- 4. Elections with the costs and payroll deduction amounts by employee are provided to the employer.
- 5. Employer payroll deducts employee funds from payroll.
- 6. Employer and employee funds for premiums are sent to Administrator to pay premiums.

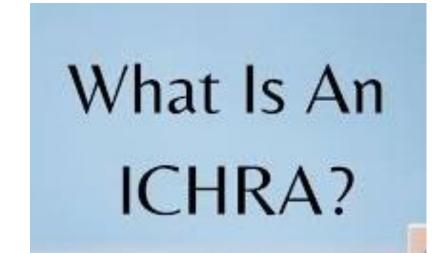
#### Benefits of ICHRA

- Benefits for Employers
- Budget: Develop a fixed budget for Health Insurance
- Choice: Give Employees more options
- Less Work: Eliminate administrative functions
- Flexibility: Define eligibility by different employee classes
- Good bye Employer Increases: No more medical insurance renewals
- Multi-State Employees Choose Locally

- Benefits for Employees
- Personalization: Choose individual insurance based on needs
- Savings: Employee contributions are pre-tax
- Choice: Access to many more plan options
- Portability: Keep the insurance when one changes jobs

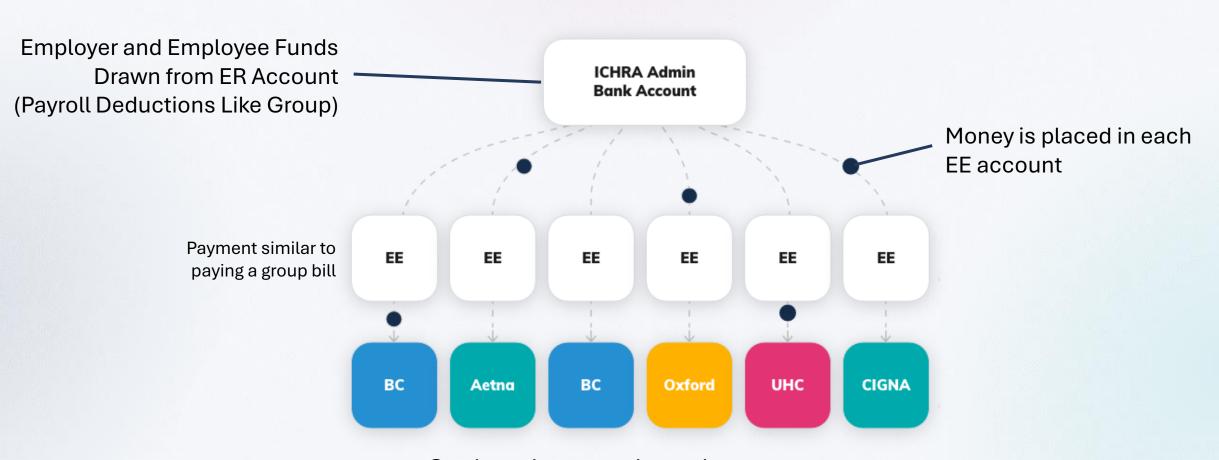
#### Other ICHRA Basics

- Works much like Group Insurance Laws did not change
- Employer and Employee contributions are Pre-tax
- Insurance must be purchased "off-exchange" to get the maximum tax benefits
- Employees Would Not be Eligible for Subsidies
- Can't discriminate 10 Classes
- Need to Provide Affordable Coverage (50+)
- Need Plan Documents (ICHRA is the Plan)
- Do Proper IRS Filings



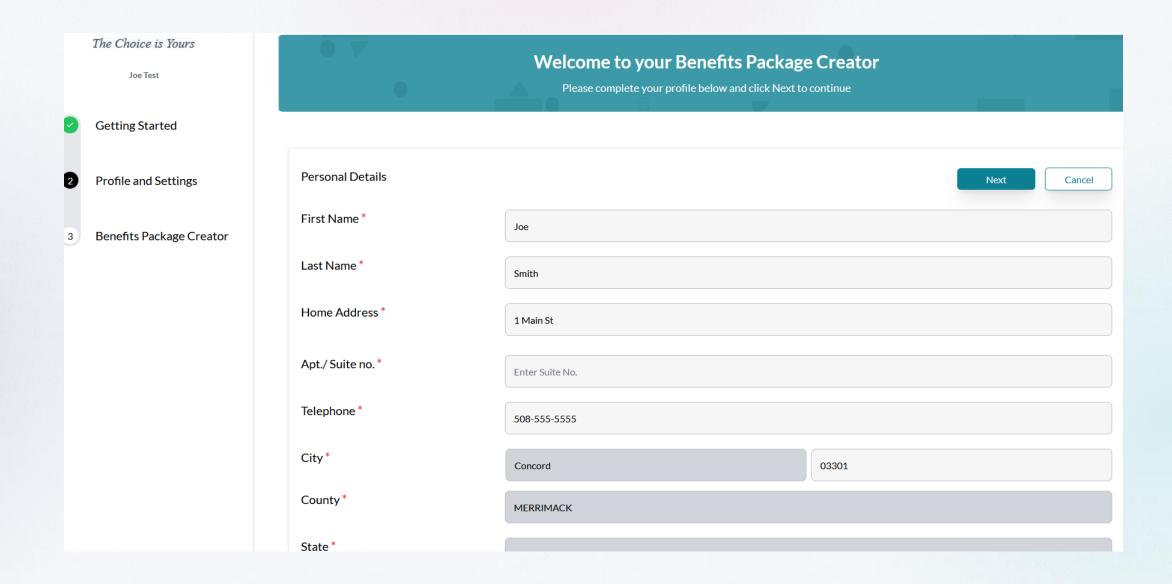


#### Payment Process Has Simplified Administration

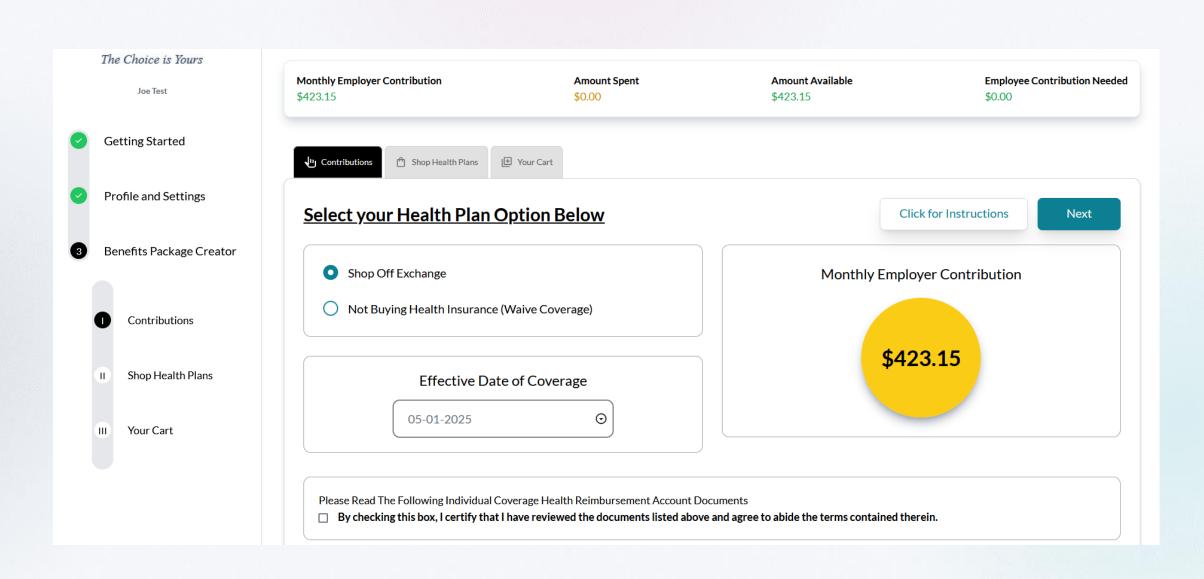


Carriers charge each employee account

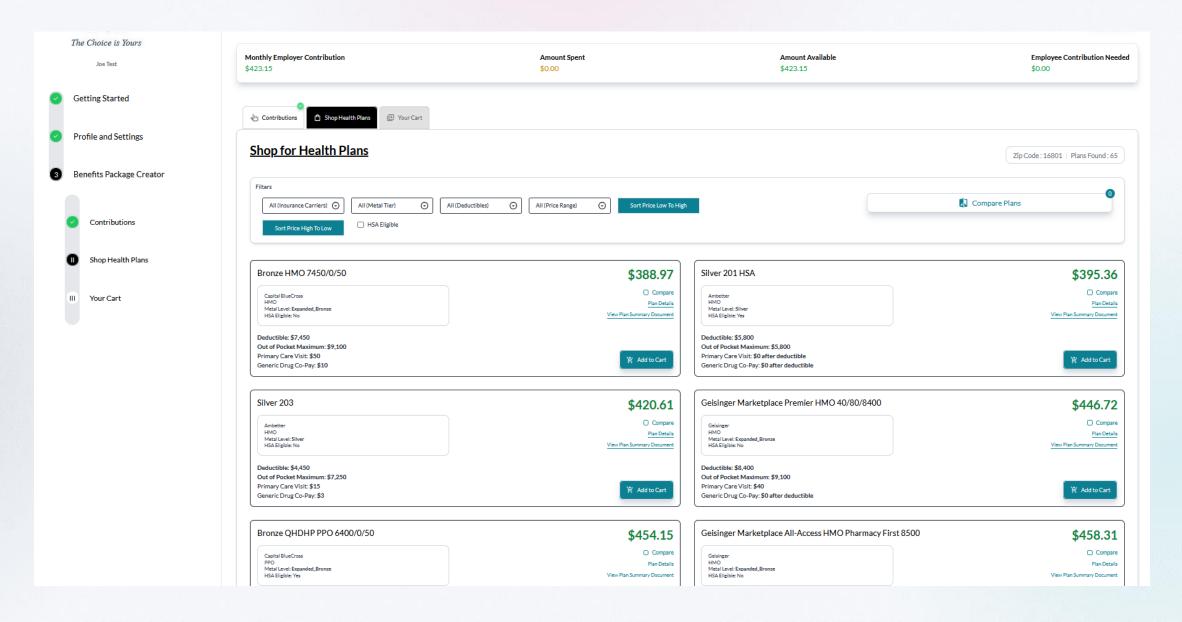
## **Employee Enters Their Profile**



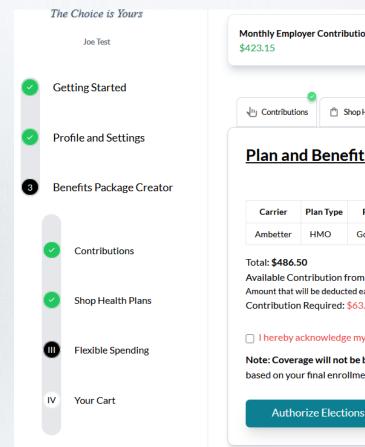
### **Employee See Employer Contribution**

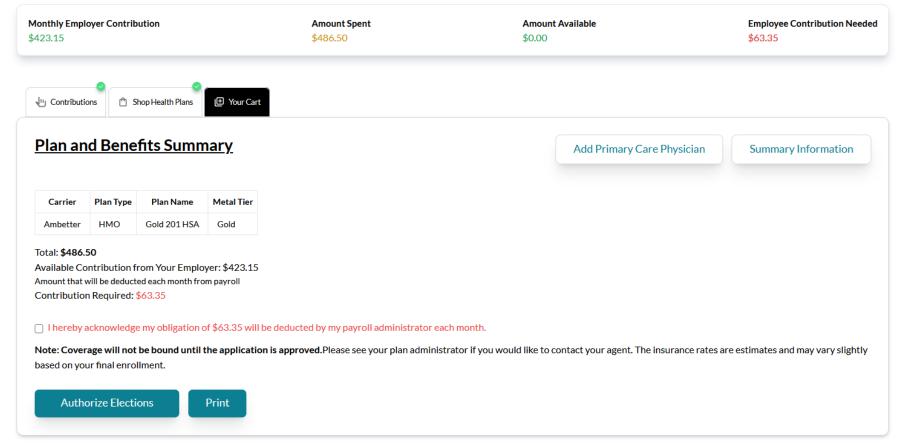


## **Employees See and Choose Plans**



#### Authorize the Election





# Example

Insurance Premium = \$1000 Employer Contribution = \$700 Employee Cost = \$300

Employee Chooses Lower Cost Plan Insurance Premium = \$800 Employer Contribution = \$700 Employee Cost = \$100

This is 66.67% Savings

#### It Doesn't Hurt to Check

Information Needed to Quote Current and Renewal Rates and Plan Information Employer and Employee Contributions Census

- Employee and Dependent DOB
- Home Zip if Multi-state
- Plan elected if More than One
- Income for Affordability Testing





## THANK YOU!

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